



# **Globalization: Social Theory and Global Culture (Published in association with Theory, Culture & Society)**

*Roland Robertson*

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A stimulating appraisal of a crucial contemporary theme, this comprehensive analysis of globalization offers a distinctively cultural perspective on the social theory of the contemporary world.

This perspective considers the world as a whole, going beyond conventional distinctions between the global and the local and between the universal and the particular. Its cultural approach emphasizes the political and economic significance of shifting conceptions of, and forms of participation in, an increasingly compressed world. At the same time the book shows why culture has become a globally contested issue - why, for example, competing conceptions of 'world order' have political and economic consequences.

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