



Ravioli Rules: A Manager's Guide to Get the Workplace Cooking

Alfred M. Manganiello

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If you ever thought there was a parallel between food and management, you are right. The making of the Ravioli and its presentation is filled with management theories and practices. All types of leaders and managers can learn about effective management from Ravioli Rules. This book takes a new twist on management principles using the Ravioli making business as the teacher. In this whimsical and witty parable, Alfredo and Mario, now grandfathers, tell their two granddaughters, Abigail and Theresa, a story of their first Ravioli experience. For Alfredo and Mario it is déjà vu. They are watching as their two little granddaughters are experiencing a Ravioli event almost identical to an event they had when they were the same age. For Alfredo and Mario, this event early in their lives catapulted them into a life altering and learning experience. Alfredo and Mario decide to share, with their granddaughters, the lessons learned from their experience. In this lifetime journey, Alfredo and Mario tell Abigail and Theresa a story of when and how the Ravioli first came into their lives. How the first denial of the Ravioli leads them to create a strategy to make sure they were not denied the Ravioli again. How the negative experience leads to their life altering decision to make their own Ravioli. As they journey through the discovery of the Ravioli, they even have to overcome obstacles from relatives who would not share the Ravioli recipe with them. When they finally make their first Ravioli they begin a period of reflection and action that leads to learning and sharing, culminating in their greatest lesson – a lifetime of Ravioli making experience. From a humble beginning, they made family sized Ravioli dishes evolving into a small catering business and eventually into a full production Ravioli operation. As a result of this Ravioli making experience, Alfredo and Mario have created a series of lessons called Ravioli Rules, which they are sharing with their granddaughters over their lifetime. Through their experiences they have created simple, entertaining and clear explanations on how to make Ravioli and manage the Ravioli makers. The two granddaughters, when they are mature, thank their grandfathers with the greatest Ravioli gift ever. You will never look at management and making Ravioli the same way ever again! Buon Appetito! In 2015 Ravioli Rules has won the following awards: Paris Book Festival 2015 How to Category – Winner Business Category – Runner Up San Francisco Book Festival 2015 How to Category – Winner Business Category – Runner Up Amsterdam Book Festival 2015 How to Category – Winner New York Book Festival 2015 How to Category – Runner Up Hollywood Book Festival Business Category – Winner

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