



# **Business Driven Project Portfolio Management: Conquering the Top 10 Risks That Threaten Success**

*Mark Price Perry*

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## Business Driven Project Portfolio Management: Conquering the Top 10 Risks That Threaten Success

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**Business Driven Project Portfolio Management** covers the top 10 risks that threaten project portfolio management (PPM) success and offers practical alternatives to help ensure achievement of desired results. Written from a business perspective, it contains the executive insights, management strategy, tactics, processes and architecture needed for the successful implementation, ongoing management, and continual improvement of PPM in any organization.

### KEY FEATURES:

- Presents actionable tools, techniques and solutions to the top 10 PPM risks and execution difficulties that most organizations and program management offices (PMOs) face
- Includes real case examples that organizations and PMOs of all shapes and sizes seeking to effectively manage project portfolios will find beneficial
- Shares insightful and practical advice from executives of leading PPM providers, coupled with the wisdom of highly experienced operational executives who manage PMOs, use PPM applications, and are responsible for PPM success
- WAV offers downloadable PPM-related episodes of The PMO Podcast, an executive overview presentation of the content of the book, solutions to end-of-chapter questions, and 100 practical tips for implementing PPM within your organization -- **available from the Web Added Value Download Resource Center at [jrosspub.com](http://jrosspub.com)**

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