



**Essence of Management by Value-Added (MBVA)  
with an impact of Value Adding Multiplier (VAM)  
in the all-India Manufacturing Sector with a  
specific ... focus to the state of West Bengal,1973-  
1993**

*M.Phil. Ph.D., Prof Dr Umasankar Saha*

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It seems to me over a period of thirty years I have been engaged in degree course teaching services under the University of Calcutta. I still remain to be an under developer of knowledge or rather an illiterate to write this book. Sri Sri Ramkrishna Kathaamrita bestowed on me by generating ideas to write something for the human being on the earth. Ramkrishna kathaamrita teaches me to think and incubate the ideas and those ideas are essential sources of knowledge that has been contained in this book. I have tried a little to accumulate all ideas through my publications in papers. Those ideas are assimilated into this book. It has been a challenging task to enhance value and management by value-added with an impact of Value-adding multiplier (VAM). Encouraged by the overwhelming response to reviving for survival, which contained package to market Easter Region in general and West Bengal in particular in the wake of the new economic policy adopted by the government at the center. The basic economic indicator, has been earmarked, is the enhanced net value-added. Net Value-added (NVA) can very aptly indicate the economic performance instead of "profit" measurement. The value-added statement can best be used to measure objectively the overall economic as well as corporate achievements for the society at large. It is utmost important and rather imperative to promulgate the laws and codes for corporate reporting by means of value-added statement (VAS) in specifically defined format. The author states that enhanced value-added is the economic indicator meant for the stakeholders and society at large. Creation of wealth to the society cannot be sustained by focusing only on "profit" but it should be emphasized on the creation of value-added by different forms of economic activities by means of effective utilization of knowledge resources as well as scarce economic resources. So, the author stresses importance on the accounting information by means of "net value-added (NVA)." Value-added must be the core measurement to justify the economic achievements of manufacturing sector with an effect of value-adding multiplier (VAM).

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**Donald Freeman:**

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