



# Intercultural Services (Managing Cultural Differences)

*Gary M. Wederspahn, William R. Sheridan*

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For worldwide intercultural services, here is one-stop shopping at its best. This easy-to-use guide gives you practical advice to locate, evaluate, purchase, and oversee intercultural services. It describes and provides easy access (including websites and e-mail addresses) to the world's leading intercultural services. These high-impact, productive, and cost-effective service providers are critical to your operation's growth strategy and global success.

This handy guide covers the gamut of intercultural services. Whether you are managing a multi-cultural workplace, preparing to enter the global business arena, or are already competing internationally, you'll find valuable, practical insights and information on:

- \* exploring intercultural services
- \* key intercultural concept
- \* cross-border roles and organizations
- \* choosing service providers
- \* working with suppliers
- \* types and qualities of products

Based on the author's 30+ years of being a user, purchaser, manager, evaluator, designer, and provider of intercultural services, this book presents a helpful, in-depth review of all you must know to make the right decisions about intercultural services. Clear examples and checklists lead managers step-by-step through virtually all aspects of understanding, assessing, and acquiring intercultural services.

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