



The Mobile Frontier: A Guide for Designing Mobile Experiences

Rachel Hinman

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Mobile user experience is a new frontier. Untethered from a keyboard and mouse, this rich design space is lush with opportunity to invent new and more human ways for people to interact with information. Invention requires casting off many anchors and conventions inherited from the last 50 years of computer science and traditional design and jumping head first into a new and unfamiliar design space.

The Mobile Frontier will assist in navigating the unfamiliar and fast-changing mobile landscape with grace and solid thinking while inspiring you to explore the possibilities mobile technology presents.

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